

dnp Detachable Holo Screen

- The transparent eye-catcher for shop windows



- = Ultra-thin holographic film for window displays
- = Can be affixed directly on shop windows
- = Re-attachable up to 100 times
- = Soft, flexible and easy to transport
- = Complete mounting/remounting kit
- = Supplied in practical transportation box

The Detachable Holo Screen is an ultra-thin film version of the Holo Screen, which can be attached and re-attached to shop windows and other glass surfaces. The Detachable Holo Screen can be reused up to 100

times at different locations! The Detachable Holo Screen transforms shop windows to state-of-the-art dynamic displays. The result is a bright and crisp holographic image, which appears to be pro-

jected directly on the window. And by using the window to support the ultra-thin holographic film, the screen takes up no exhibition space.

Applications

The Detachable Holo Screen allows decorators and interior designers to integrate moving images into their window exhibitions. It transforms the passive glass surface into an active eye-catching media that draws more attention to the shop.

Powered by a projector, which can be hidden in the ceiling or placed at floor level, the transparent screen

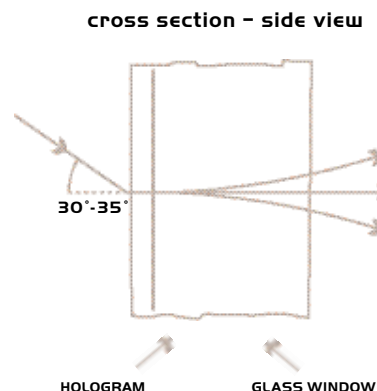
displays any combination of DVD, video, TV and computer graphics. As a unique feature, the Detachable Holo Screen can easily be moved to new locations. This makes it ideal for shops and centres with changing exhibitions – and for interior decorators or rental companies, who create point of sale exhibitions for various clients.



Optical principles

The Detachable Holo Screen offers specifications identical to those of the dnp Holo Screen. It features an advanced holographic film that displays images rear projected from 30°-35°. All other light from internal and external light sources is ignored. The result is remarkably bright and sharp images – even in brightly-lit environments.

For more details, please consult the dnp Holo Screen brochure, which can be downloaded at www.dnp.dk



Screen and projector installation

The transparent film is adhered to the shop window – or other glass surfaces – by using a neutral detergent water solution. Enclosed in the screen package you will find a complete mounting kit including a water atomizer, a rubber squeegee, a dust cloth, a detachment tool and a detailed installation guide. The film is only detachable from glass surfaces (it cannot be removed from other

materials such as acrylic or resin) and must always be affixed on the inside of the glass window to avoid damage.

The Detachable Holo Screen is compatible with all single lens projectors, which are capable of projecting images at a 30°-35° angle. The throw distance must be 2700 mm. The projector can be positioned either

above the screen in the ceiling – or below the screen at the floor of the window display area. Mirrors can be used for increased installation flexibility.

Please refer to the dnp Holo Screen brochure for more details about projector requirements and installation principles.

Product specifications

Type: 60" dnp Detachable Holo Screen
Product no: 7650

Dimensions

Width	mm	1209
Height	mm	904
Thickness	mm	0.5

Image area

Image width	mm	1209
Image height	mm	904

Optical specifications

Peak Gain	3.2
Horizontal half gain angle	15°
Vertical half gain angle	12°
Transparency	60%
Optimum lens throw ratio	2:1
Optimum projection distance	2700 mm
Projection angle (horizontal)	30°-35°

Subject to change without notice. Please check specification at time of ordering.

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Holographic lens



dnp denmark is the worldwide large screen centre of Dai Nippon Printing Co. Ltd – one of the world's largest printing and media companies. The DNP Group has a total annual turnover of 13 billion US\$.

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Screens of the art